

Sponsorship Packages

The success of FESTAC requires the continued collaborative support of businesses and community members. We invite you to celebrate with us through sponsorship on one of the following levels. We have three levels of sponsorship that are sure to invoke your participation.

Platinum- \$2,500 +

- Recognition through paid advertising, where hundreds to thousands of impressions will be generated through ads, with sponsor logos, appearing in:
 - Direct mail,
 - Local ads,
 - Radio ads,
 - Television announcements and
 - Press releases
- On-site recognition throughout the day's event
- Free display booth at the event
- Company name and/or logo prominently displayed during event



Gold- \$2,000

- Recognition through paid advertising, where hundreds to thousands of impressions will be generated through ads, with sponsor logos, appearing in:
 - Direct mail,
 - Local ads,
 - Radio ads,
 - Television announcements and
 - Press releases
- On-site recognition throughout the day's event
- Free display booth at the event

Silver- \$1,000

- Recognition through paid advertising, where hundreds to thousands of impressions will be generated through ads, with sponsor logos, appearing in:
 - Direct mail,
 - Local ads,
 - Radio ads,
 - Television announcements and
 - Press releases
- On-site recognition throughout the day's event



Official Supplier & In-Kind Sponsorships/Donations

- ◆ Recognition, where hundreds to thousands of impressions will be generated through ads, with sponsor logos, and consisting of on-site recognition throughout the day's event
- ◆ Other recognition based on value of supplied goods/services

Individual Donations

Individual donations are welcomed, appreciated and are tax-deductible.

**FESTAC/APDS reserves the right to refuse promotion of a sponsor's products or services if it is in direct conflict with the mission of APDS and it's provided services.*